#### Advertise with us!

Put your business into the hands of 2500+ potential customers by sponsoring

Studio 410's Production of:



# STUDIO 1410 BEAUTY AND THE BEAST JR

Everything you (and your business) need to know about being in on the magic.

Studio 410 is a not for profit company that annually produces a youth musical featuring local talent from ages 10-18 years old.

In our 2023 Musical Theatre production of "The Little Mermaid Jr", we experienced great success with:

- More than 2500 general admission ticket sales
- 10 sold out school shows
- Event coverage through the local newspaper, television and radio.

#### We were also very fortunate to:

- See our participants' confidence soar,
- Watch their talents develop
- Give them a launching pad for their artistic endeavours!

We are looking forward to being back on the stage with a Disney production for 2024!

Drayton Festival Theatre
Our show run consists of 7 general admission
shows, and 10 school shows, with up to 375 patrons
at each showing!

March/April 2024

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### ADVERTISE WITH US!

Our five different sponsorship options allow you to choose your best fit.

They include:

BRONZE \$250 +

A small tile ad in the show program (1/8th of the page)

\$||V[|| \$500 + A tile ad in the show program (1/4th of the page) Logo and Link on the Studio 410 website 4 tickets (\$120 Value)

\$1000 +

Tile ad in the show program (1/2 page)
Logo and Link on the Studio 410 website
6 tickets (\$180 Value)
Signage up at all performances in the lower lobby

\$1500

Logo and Link on the Studio 410 website
8 tickets (\$240 Value)
Signage up at all performances in the lower lobby
Business named as "Production Sponsor" for all <u>digital</u> show
promotional material

Tile ad in the show program (full page)

Tile ad in the show program (full page)
Logo and Link on the Studio 410 website
10 tickets (\$300 Value)

Signage up at all performances in the lower lobby
Business named as "Official Sponsor" for all <u>digital</u> show
promotional material AND for radio advertisements (beginning in
February 2024).



### WHY ADVERTISE WITH US?

#### • Audience Base:

Our family friendly shows gather all ages from local and surrounding areas - they end up with the show program (and your advertisement!) in their hands! In addition to public shows, we have 10 school trip shows, which totals 3800 additional viewers above general admission shows!

#### • Media Coverage:

Our shows are covered by CTV news, local radio stations, local newspapers, and widely shared on many social media platforms.

#### Ripple Effect:

Proceeds related to this production all go back into the training program and production costs for next year's production. Performers blossom into capable, confident individuals.

#### • Build a Relationship with our Audience:

By sponsoring, you are demonstrating to the community that you are willing to invest in our community's future. Community support sets your business apart from bigger brands.



### SIGN ME UP!

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#### Step 1

Follow the link provided in the email to complete the order form, and submit!



#### Step 2

You will be contacted with confirmation and instructions on fulfilling the perks of your package!

**POOF!** It's just like Disney magic! You're now a valued supporter of local arts initiatives!

If you are seeking clarification on any of the above information, please do not hesitate to reach out to info@studio410.ca, or call 519-392-7410.

We are always happy to assist you!

Thank you for supporting a fellow local business, encouraging the arts, and inspiring young performers.

- Your friends at



# STUDIO 410 SUBNISSION INFO

Please complete the form via the link in the body of the email, and submit all required files.

Online advertisements begin upon submission of your documents after January 8th, 2024. For more advertising time, submit early!

Radio promotional materials begin February 2024.

Deadline for submission: February 19, 2024

#### Payment:

E-transfer:

info@studio410.ca

Please use password: studio410productions2024

#### Cheque:

Payable to Studio 410 Productions Inc. 506 9th Ave Hanover ON N4N 2M3

You are not only advertising, you are encouraging the continuation of arts in rural communities, and demonstrating the importance of the arts in our culture as a whole.

You are making this dream a reality - and we all - the entire cast and crew - thank you!!

We would love for you to share details about this show on social media! Please note that this is a **Studio 410 Productions Inc. Production**...although the performance is taking place at Drayton Festival Theatre, we are not in affiliation with their company. When sharing, please tag o Studio410Performance and f Studio 410.

## STUDIO 410 PRODUCTIONS INC.

Thank you to all of the local business who have advertised with us for our past productions!



For a project of this magnitude, it is only made possible through generous advertisements and sponsorships from local businesses.

We appreciate all of the support!